



World War I -- America on the Homefront: "The Poster War"

Ms. Susan Pojer
Horace Greeley HS Chappaqua, NY

The Most Famous Recruitment Poster



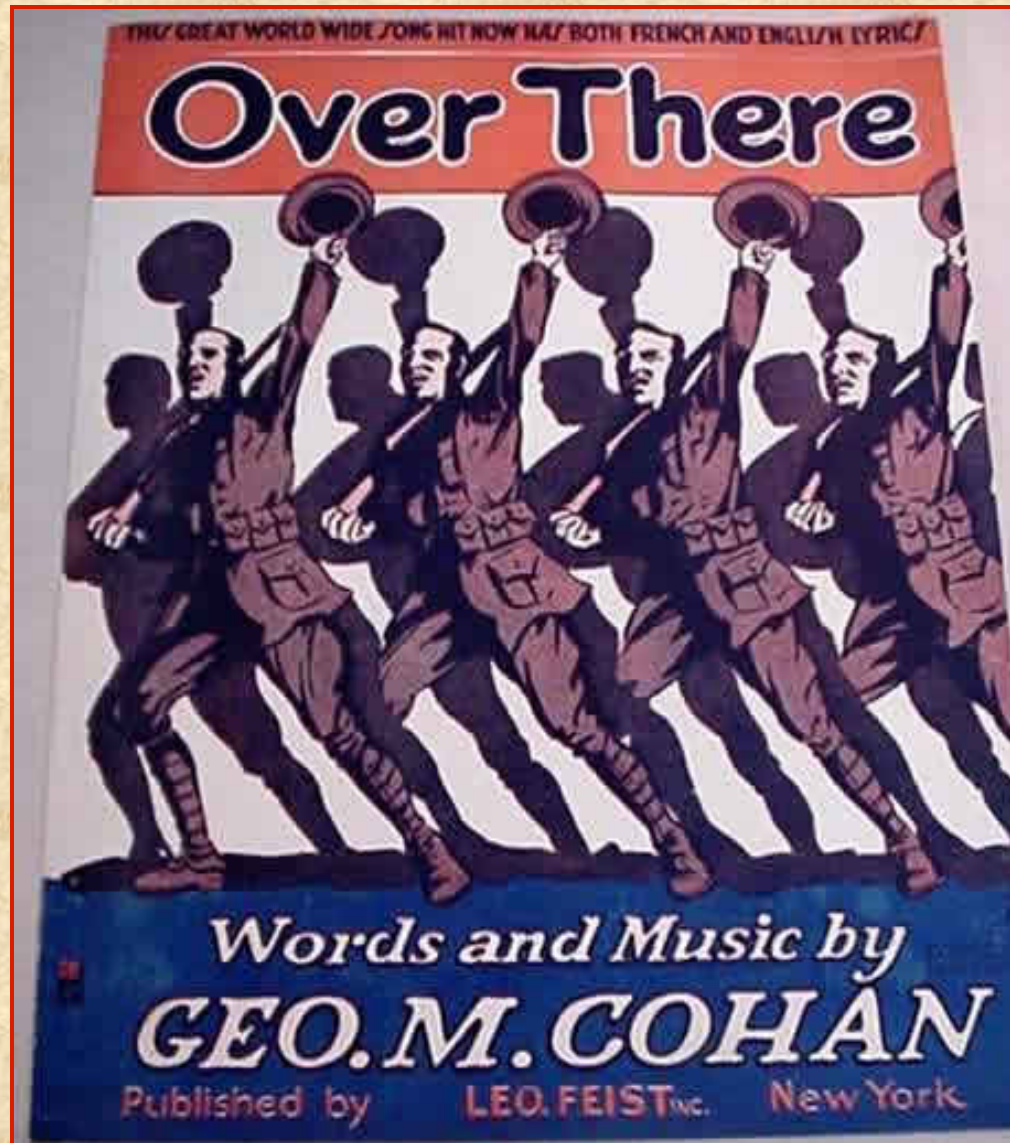
Uncle Sam—He the Man!



“Huns Kill Women and Children!”



World War I American “Anthem”





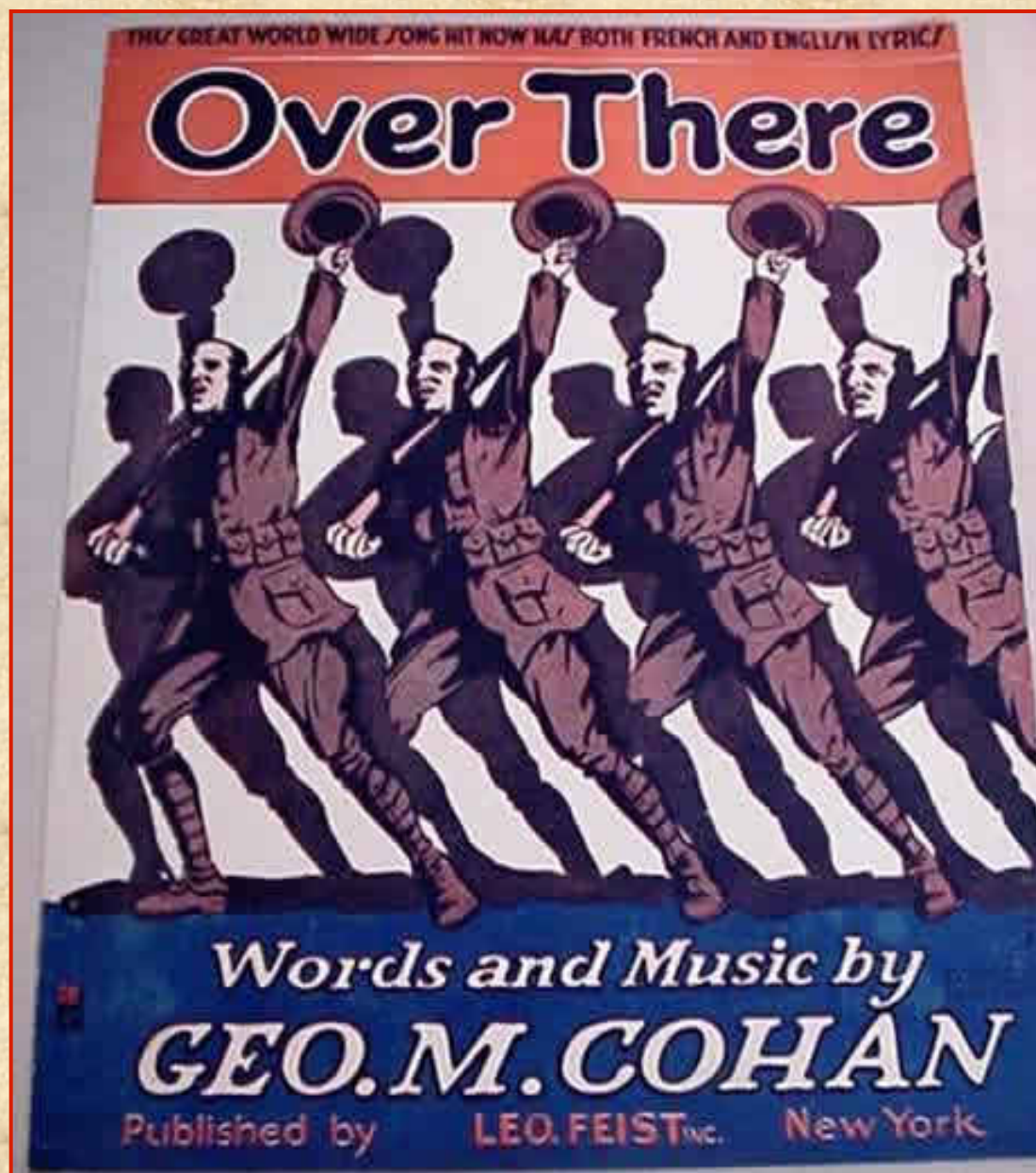
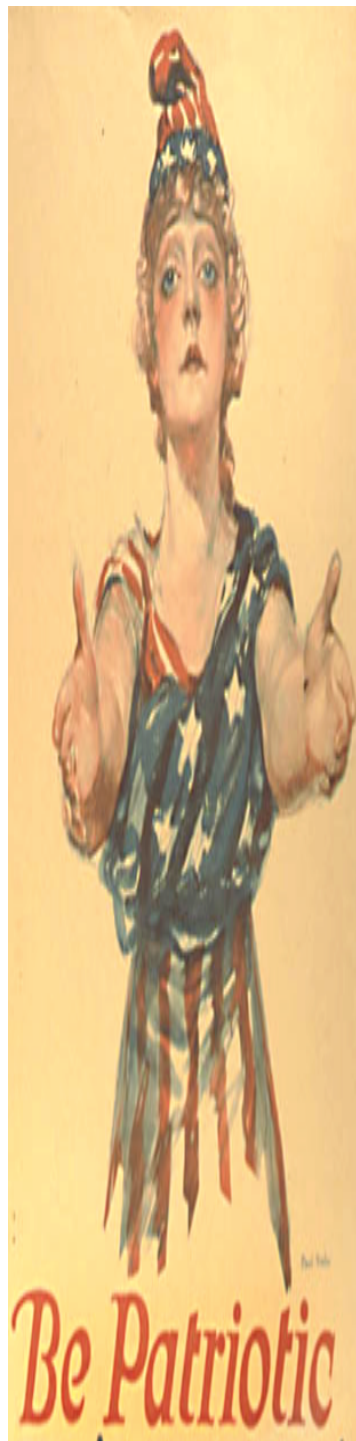
Johnnie get your gun, get your gun,
get your gun,
Take it on the run, on the run, on
the run,
Hear them calling you and me,
Every son of liberty.
Hurry right away, no delay, go
today,
Make your daddy glad to have had
such a lad,
Tell your sweetheart not to pine,
To be proud her boy's in line.

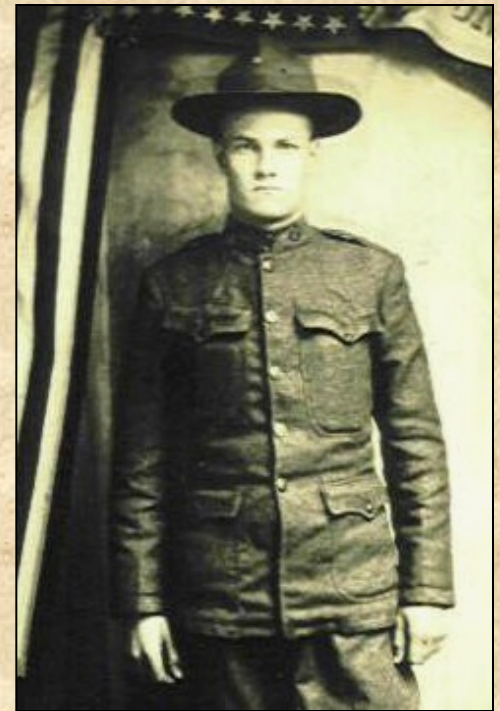
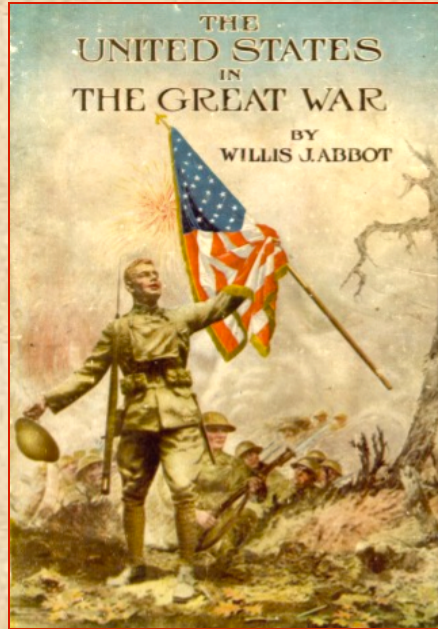


Over there, over there
Send the word, send the word over
there
That the Yanks are coming, the
Yanks are coming,
The drums rum-tumming everywhere
So prepare, say a prayer
Send the word, send the word to
beware
We'll be over, we're coming over,
And we won't come back till it's
over, over there!



Johnnie get your gun, get your gun,
get your gun,
Johnnie show the Hun you're a son
of a gun,
Hoist the flag and let her fly,
Yankee Doodle do or die.
Pack your little kit, show your grit,
do your bit,
Yankees to the ranks from the towns
and the tanks,
Make your momma proud of you
And the old Red White and Blue.





The Spirit of '76'

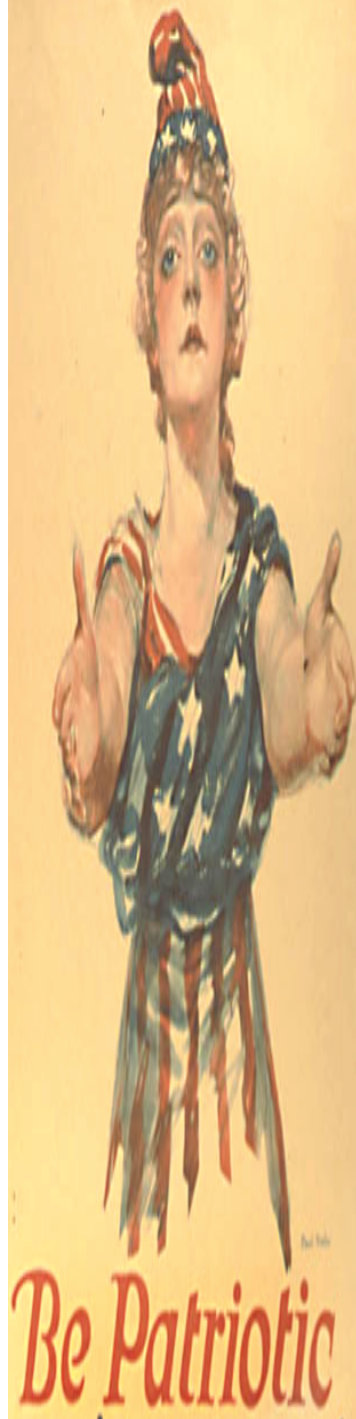




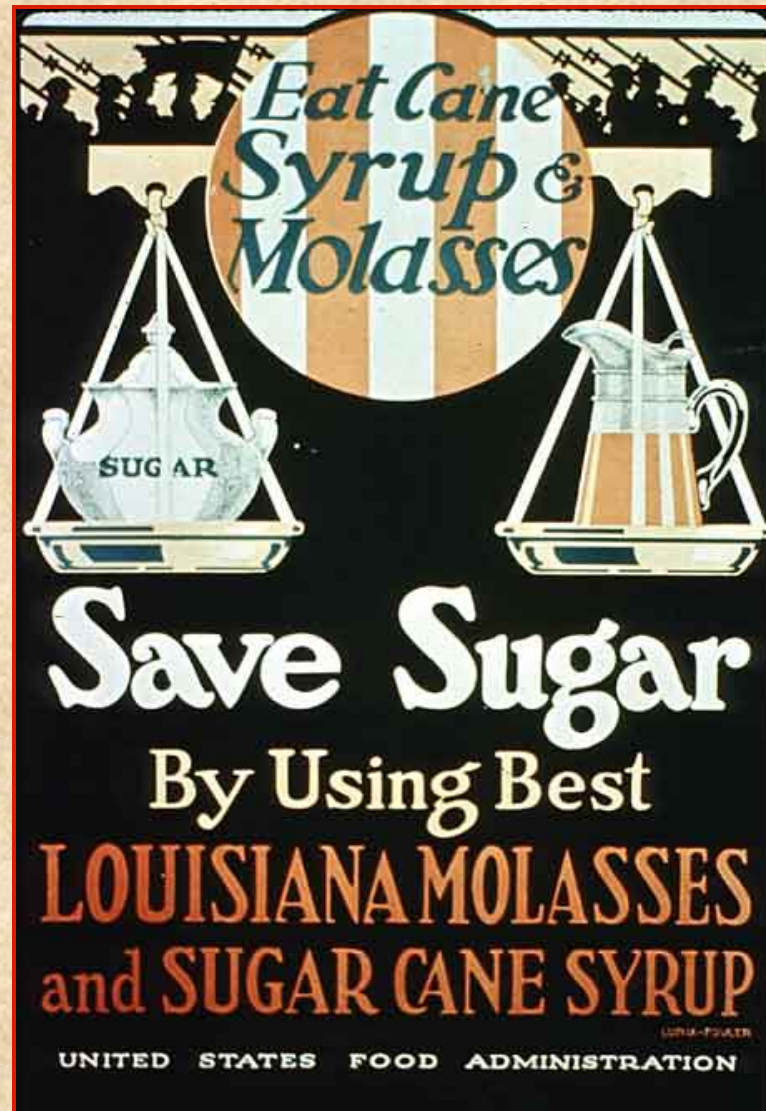
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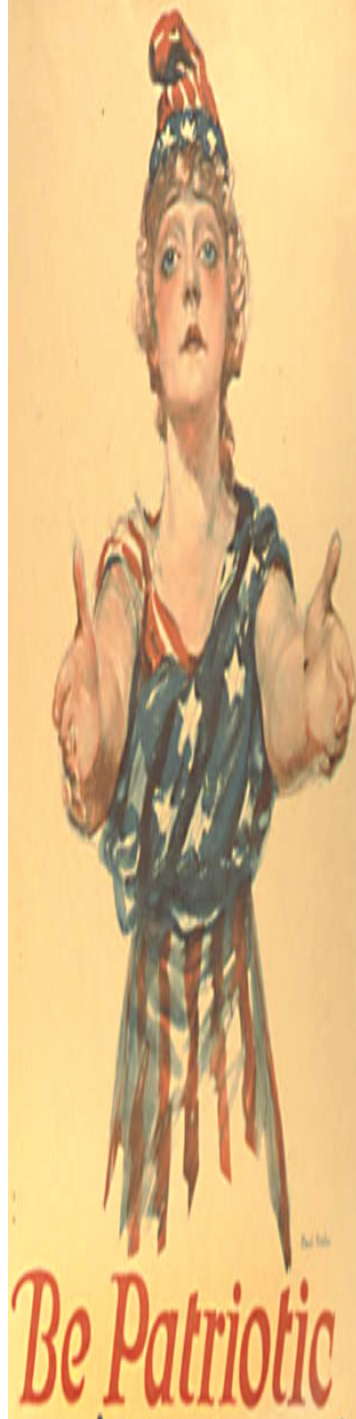
U. S. Food Administration



U. S. Food Administration



National War Garden Commission



What are YOU doing?

THE KAISER IS CANNED— CAN FOOD

CAN
Vegetables
Fruit AND
the Kaiser too

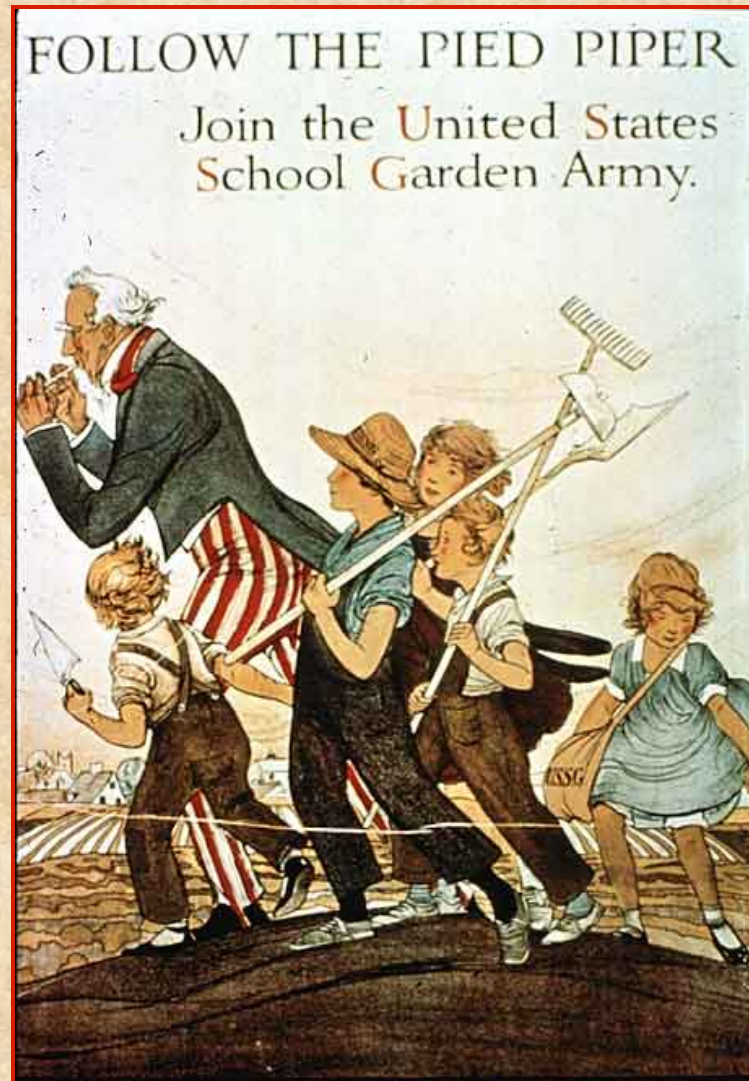
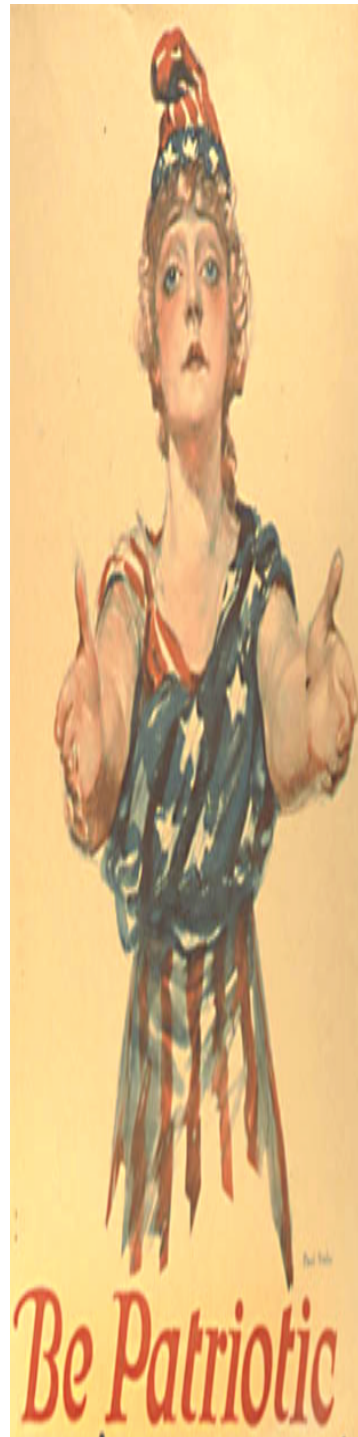
An illustration of a can of "Kaiser Brand Unsweetened Peas". A large knife is shown cutting through the top of the can. Inside the can, instead of peas, is a caricature of a man with a mustache and a military-style cap, representing the Kaiser. The can is labeled "Tomatoes" on the left and "Peas" on the right. The central label reads "Kaiser Brand Unsweetened".

Write for Free Book to
NATIONAL WAR GARDEN COMMISSION
WASHINGTON, D. C.

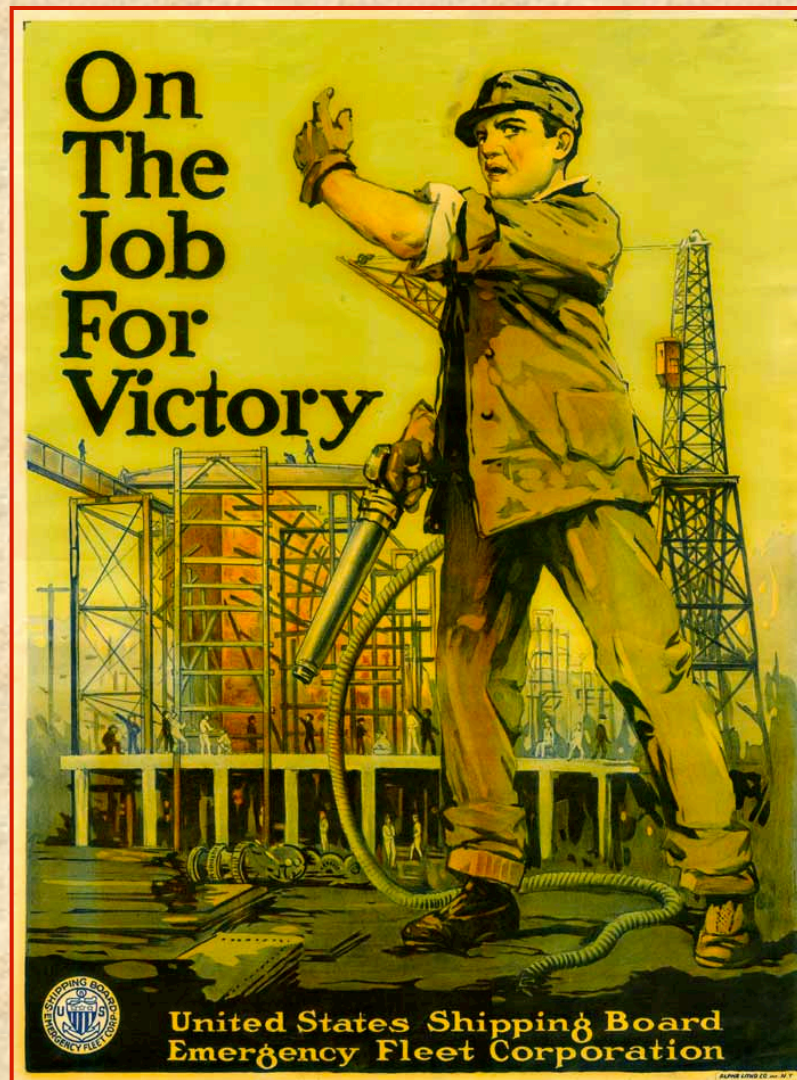
Charles Lathrop Pack, President P. S. Ridsdale, Secretary

J. H. VIGGERS

U. S. School Garden Army



U. S. Shipping Board



U. S. Fuel Administration



The Girls They Left Behind Do Their Bit!



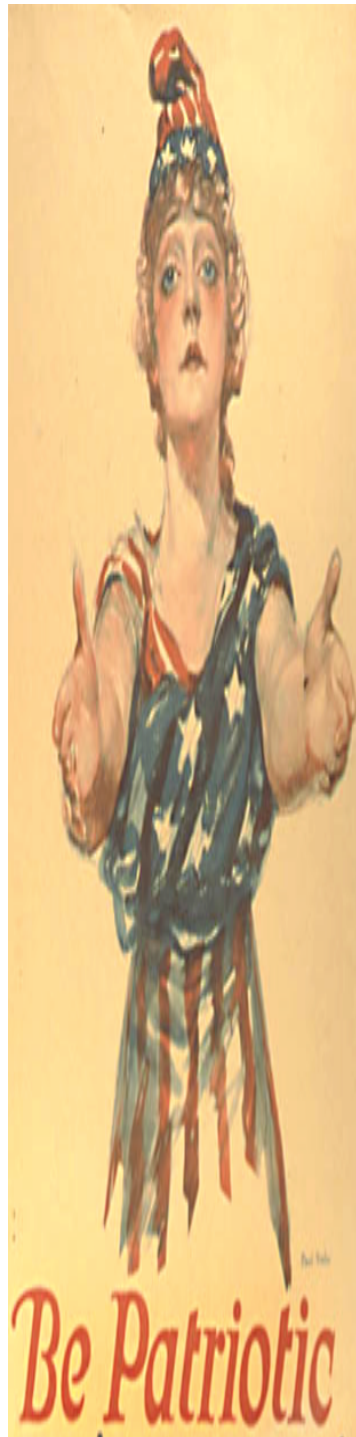
**The Girl on the Land
Serves the Nation's Need**
apply **Y.W.C.A.**
Land Service Committee.

Women Used In Recruitment



Hello, Big Boy!

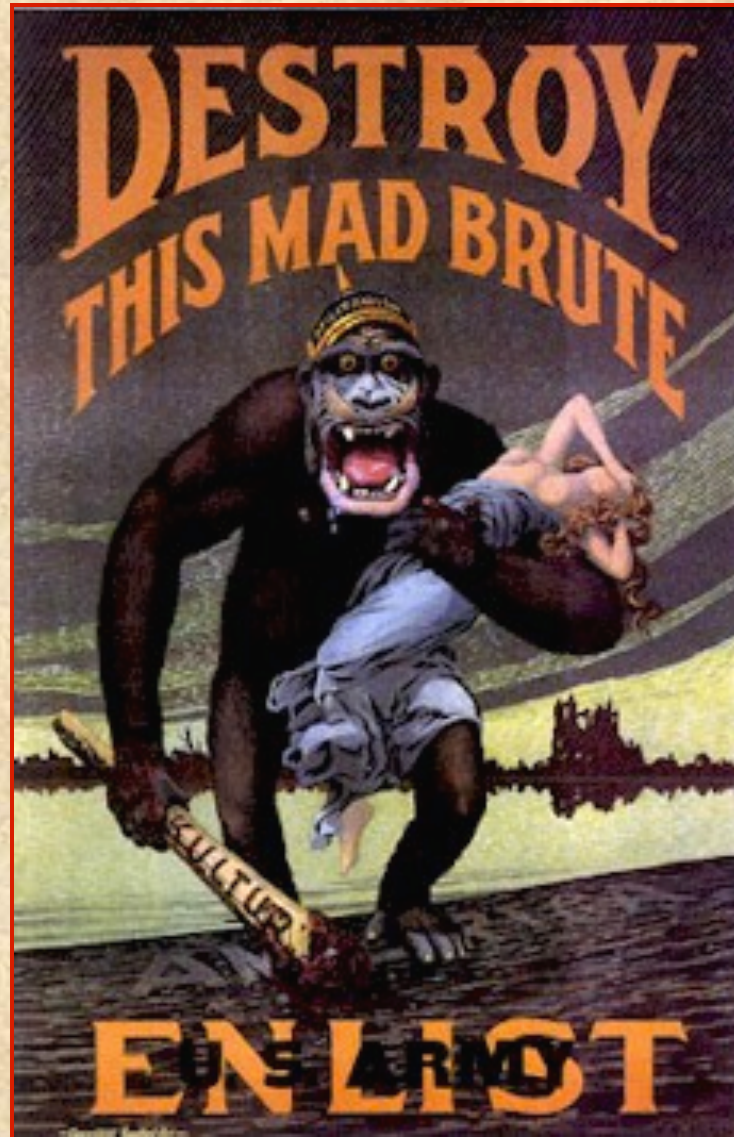
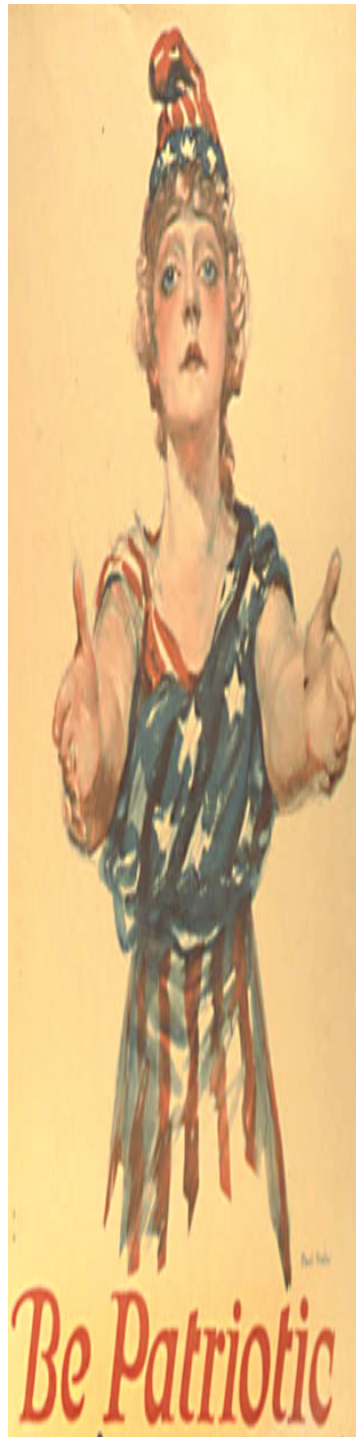
Even Grandma Buys Liberty Bonds



The Red Cross Nurse



The “Mad Brute”



Beat Back the “Hun”



The “Menace of the Seas”

